

Adjusted Performance of Underlying Funds through 08/31/2010

The following performance information of the Fund reflects the total of the income generated by the Fund net of total Fund operating expenses plus capital gains and losses, realized or unrealized. Performance does not reflect any Policy or Variable Account charges or expenses. Fund inception dates of the underlying Funds are based on the inception date of the share class listed not the specific Fund inception date. The inception date of the share class may precede the date the underlying Fund became available under the variable account, under the policies or under the sub-accounts.

Performance Information for periods dating from the establishment of the sub-accounts for specific Funds is available upon request. (800-700-6554)

Fund	Inception Date	Total Return Data for the Period Ending: 08/31/2010							
		1-Month	3-Month	Year-to-Date	1-Year	3-Year	5-Year	10-Year	Life of Portfolio
Alger Growth & Income Portfolio Class I-2(a)(b)	11/15/88	-4.21	-3.54	-6.93	1.91	-9.07	-2.35	-4.26	6.69
Alger Small Cap Growth Portfolio Class I-2(a)(c)	09/21/88	-5.25	-7.60	-3.43	8.71	-8.18	1.70	-2.55	8.33
AllianceBernstein Balanced Wealth Strategy Portfolio (Class B)	06/30/04	-2.17	0.34	-2.10	4.95	-4.95	0.90		2.35
BlackRock Global Allocation V.I. Fund (Class III)	11/18/03	-1.25	1.70	-2.02	4.57	0.50	6.19		8.50
Dreyfus IP MidCap Stock Portfolio (Initial Shares)	05/01/98	-5.05	-5.32	0.36	11.94	-8.10	-2.31	0.83	2.43
Fidelity VIP Balanced Portfolio (Service Class 2)	01/12/00	-3.73	-2.68	-1.40	7.32	-3.20	2.44	1.60	2.03
Franklin Templeton VIP Founding Funds Allocation Fund Class 2	07/02/07	-2.98	0.44	-3.02	5.84	-7.14			-8.74
Goldman Sachs VIT Large Cap Value Fund (Inst Class)(d)	01/12/98	-5.32	-4.89	-7.37	0.68	-11.13	-2.42	-0.47	0.67
Goldman Sachs VIT Mid Cap Value Fund I(a)	05/01/98	-4.48	-3.53	0.23	11.45	-6.10	0.00	7.80	6.01
Goldman Sachs VIT Strategic International Fund I	01/12/98	-2.61	5.82	-6.41	-1.34	-12.65	-1.93	-1.87	1.57
Goldman Sachs VIT Structured Small Cap Equity Fund I	02/13/98	-8.22	-10.13	-2.31	7.94	-8.57	-5.32	0.84	1.78
Goldman Sachs VIT Structured U.S. Equity Fund I	02/13/98	-4.95	-4.54	-6.36	1.07	-11.81	-4.07	-3.39	0.30
Invesco V.I. Capital Appreciation Fund (Series I)(e)	05/05/93	-4.65	-4.60	-7.54	1.08	-13.26	-4.56	-7.37	4.27
Invesco V.I. Core Equity Fund (Series I)(a)(f)	05/02/94	-4.18	-4.00	-7.14	1.79	-5.85	1.08	-3.20	6.10
Invesco V.I. International Growth Fund (Series I)(g)	05/05/93	-2.63	4.42	-4.56	7.02	-7.81	3.70	0.61	6.33
Invesco Van Kampen V.I. Equity and Income Fund (Series II)(h)	05/01/03	-3.29	-1.91	-2.70	4.63	-4.84	0.62		4.82
Invesco Van Kampen V.I. Mid Cap Value Fund (Series II)(j)	05/06/03	-5.08	-5.86	-0.59	10.71	-18.07	-5.72		2.68
MFS Blended Research Core Equity Portfolio I Class	11/14/86	-4.78	-4.33	-3.92	5.02	-7.72	-0.86	-1.81	7.19

- (a) Closed to new premium and transfers.
- (b) Previously known as Alger American Income & Growth Portfolio.
- (c) Formerly known as Alger American SmallCap Growth Portfolio.
- (d) Formerly known as Goldman Sachs VIT Growth and Income Fund I.
- (e) Formerly known as AIM V.I. Capital Appreciation Fund (Series I).
- (f) Formerly known as AIM V.I. Core Equity Fund (Series I).
- (g) Formerly known as AIM V.I. International Growth Fund (Series I).
- (h) Formerly known as Van Kampen's UIF Equity and Income Portfolio Class II.
- (j) Formerly known as Van Kampen's UIF U.S. Mid Cap Value Portfolio Class II.

Results reflect annualized returns for performance periods greater than one year and period returns for performance periods one year or less. Results have been calculated by the insurance carrier as of the date shown above using unaudited data from the fund and may be subject to change. Part of a Fund's recent performance may be attributable to positive returns from its initial public offering ("IPO") investments. There can be no guarantee that the IPO will have or continue to have a positive effect on the Fund's performance.

Futurity Variable Universal Life Investment Options

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	Inception Date	1-Month	3-Month	Year-to Date	1-Year	3-Year	5-Year	10-Year	Life of Portfolio
MFS Government Securities Portfolio I Class	06/12/85	0.92	2.90	6.23	6.76	7.25	5.38	5.49	6.61
MFS Growth Portfolio I Class(a)	05/01/95	-4.94	-4.93	-8.09	4.08	-5.51	1.49	-6.30	5.58
MFS High Yield Portfolio I Class	06/12/85	0.13	4.71	8.13	20.46	4.63	4.61	4.85	6.91
MFS International Growth Portfolio I Class	06/03/96	-3.07	5.70	-4.25	5.86	-5.62	4.75	4.35	5.00
MFS Massachusetts Investors Growth Stock Portfolio I Class	05/06/98	-6.38	-5.12	-9.57	2.15	-6.54	-0.75	-5.32	0.37
MFS New Discovery Portfolio I Class	05/06/98	-3.96	-2.52	2.17	17.18	-1.37	3.03	-0.68	4.87
MFS Total Return Portfolio I Class	05/11/88	-2.30	-0.15	-0.72	4.50	-2.92	1.11	3.37	7.80
MFS Utilities Portfolio I Class	11/16/93	-1.77	5.26	-1.01	10.58	-3.16	7.06	4.66	10.22
MFS Value Portfolio I Class	05/06/98	-4.43	-3.11	-5.93	1.34	-8.40	-0.03	2.82	4.30
Morgan Stanley UIF Mid Cap Growth Portfolio (Class II)(k)	05/06/03	-1.37	0.57	6.41	20.25	-10.61	-2.17		5.84
SC AllianceBernstein International Value Fund I Class	10/01/08	-3.87	3.49	-10.73	-6.89				-4.68
SC BlackRock Inflation Protected Bond Fund I Class	10/01/08	2.03	3.11	5.42	9.05				6.45
SC Columbia Small Cap Value Fund I Class(m)	10/01/08	-7.33	-8.49	-5.63	5.36				-1.23
SC Goldman Sachs Short Duration Fund I Class	03/07/08	0.15	0.78	2.04	2.72				3.18
SC Ibbotson Balanced Fund I Class	10/01/08	-2.14	0.47	-0.21	7.01				5.77
SC Ibbotson Growth Fund I Class	10/01/08	-3.12	-0.51	-2.16	6.12				4.89
SC Ibbotson Moderate Fund I Class	10/01/08	-1.30	0.85	1.16	6.91				5.19
SC Invesco Small Cap Growth Fund I Class(n)	10/01/08	-4.57	-5.05	-1.32	9.12				-1.61

(a) Closed to new premium and transfers.

(k) Formerly known as Van Kampen's UIF Mid Cap Growth Portfolio Class II.

(m) Formerly known as SC Dreman Small Cap Value Fund I Class.

(n) Formerly known as SC AIM Small Cap Growth Fund I Class.

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SC Oppenheimer Large Cap Core Fund I Class(o)	05/01/02	-5.41	-4.34	-3.73	5.05	-11.73	-3.52		1.56
SC Oppenheimer Main Street Small Cap Fund I Class	07/17/00	-7.02	-7.94	-3.21	6.08	-8.13	-1.24	4.42	4.78
SC PIMCO Total Return Bond Fund I Class	10/01/08	1.68	4.57	8.08	9.89				11.70
SC WMC Blue Chip Mid Cap Fund I Class(p)	09/01/99	-4.97	-5.52	-1.54	9.10	-5.92	2.44	3.65	8.35
SC WMC Large Cap Growth Fund I Class(q)	05/01/06	-6.54	-6.17	-6.62	4.96	-9.84			-6.42
Sun Capital Global Real Estate Fund I Class(r)	12/07/98	-0.05	7.42	1.92	14.72	-12.35	-2.41	7.74	7.80
Sun Capital Investment Grade Bond Fund I Class	12/07/98	1.00	3.66	6.67	10.75	4.36	3.66	5.02	4.61
Sun Capital Money Market Fund I Class(t)(7-day yield: 0)(s)	12/07/98	-0.05	-0.11	-0.25	-0.36	0.80	2.04	1.68	2.07
Templeton Growth Securities Fund (Class 2)	01/06/99	-4.34	0.22	-8.96	-0.32	-14.17	-6.01	-3.16	-3.84

(o) Formerly Sun Capital All Cap Fund.

(p) Formerly SC Blue Chip Mid Cap Fund.

(q) Formerly SC FI Large Cap Growth Fund.

(r) Formerly Sun Capital Real Estate Fund.

(s) Based on the seven days ending on (08/31/2010). The yield quotation more closely reflects the current earnings of this Money Market Fund than the total return quotation. Seven-day current SEC yield is a hypothetical rate of return for an investment in the Sun Capital Money Market Fund I Class over the specified seven-day period with dividends annualized.

(t) Investment in a money market fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency, and although the fund seeks to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in the fund.

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IMPORTANT DISCLOSURES

The intent of this chart is to provide the past performance of the underlying funds that these policies are currently invested in through Sun Life of Canada (U.S.) Separate Account I. The Futurity Variable Universal Life has been available since 08/25/99. The inception date of the Sun Life Assurance Company of Canada (U.S.) variable account used to fund benefits payable under Futurity Variable Universal Life policies is December 01, 1998. The variable account is divided into subaccounts that invest in the underlying Funds.

This information is based on past performance and is not a guarantee or an indication of future results.

The performance results shown reflect management fees and other expenses of the underlying funds but do not reflect the Policy charges including mortality and expense risk charges, the cost of insurance charges, charges for optional benefits and surrender charges. The maximum surrender charge is \$35.88 per \$1,000 of Specified Face Amount. Surrender charges will be deducted if the policy is surrendered, or the death benefit is decreased during the surrender charge period. Actual results would be significantly lower after deducting applicable policy charges. A complete description and range of the policy charges can be found in the product prospectus or at www.sunlife-usa.com. In addition, the results do not take into account personal income taxes and capital gains where applicable. **Please contact your sales representative to obtain a personalized illustration which reflects all charges applicable to your policy.**

Total return is the change in value of a fund over a given period, assuming reinvestment of any dividends and capital gains. Average annual return is a hypothetical rate of return that, if achieved annually, would have produced the same results over the stated period if performance during that period had been constant. Average annual returns smooth variations in performance and are not the same as actual year-by-year results. **Results reflect annualized returns for performance greater than one year and period returns for performance periods one year or less. Blanks indicate no data is available for that time period.**

Variable Universal Life Insurance products are for persons who have a long-term need for life insurance. This information should not be examined unless a prospectus has been received or is concurrently received with this document. If you do not have a prospectus for Futurity Variable Universal Life and each of the underlying sub-accounts, they are available from your sales representative. They should be read carefully before investing or sending money. Futurity Variable Universal Life is available only through sales representatives licensed and appointed with Sun Life Assurance Company of Canada (U.S.).

Variable insurance products are not insured by the FDIC or other government agency and are not deposits or other obligations of, or guaranteed by, any financial institutions. The variable account subaccount values that reflect the underlying Fund's share value changes are subject to investment risk, including possible loss of the principal amount invested, and will fluctuate in value. You may receive more or less than you paid when you access your values.

Futurity Variable Universal Life is issued by Sun Life Assurance Company of Canada (U.S.) and distributed through our affiliated broker-dealer, Clarendon Insurance Agency, Inc., both members of the Sun Life Financial group of companies.

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